

Hinakau Maluia

(702) 912-3657 • alosiomalua@gmail.com • www.example.com • Reno, NV

ASPIRING MARKETING PROFESSIONAL | BRAND & COMMUNITY ENGAGEMENT

Motivated and disciplined student-athlete with strong leadership, communication, and team-building experience. Proven ability to engage audiences, lead groups, and manage multiple responsibilities in fast-paced environments. Seeking opportunities in **sports marketing, brand promotion, or community-focused marketing roles** where leadership and communication skills drive impact.

EDUCATION

University of Nevada, Reno

Bachelor of Science, General Business Administration (Expected 2029)

GPA: 3.2

RELEVANT EXPERIENCE

Football Student-Athlete (Linebacker)

University of Nevada, Reno | Jan 2026 – Present

- Serve as **Team Captain**, leading and motivating teammates in high-pressure situations
- Collaborate with coaching staff to reinforce team strategy and performance goals
- Balance academics, training, and team responsibilities, demonstrating strong time management
- Represent program values through discipline, accountability, and teamwork

Football Student-Athlete (Linebacker)

San Francisco City College | July 2025 – Jan 2026

- Selected for **Leadership Council**, contributing to team culture and decision-making
- Earned **JUCO All-American honors**, demonstrating performance excellence and consistency
- Built strong communication skills through on-field coordination and team collaboration

Coach

Next Level Youth Flag Football, Reno, NV | Mar 2026 – Present

- Lead youth training sessions, teaching fundamentals and game strategy
- Act as Offensive and Defensive Coordinator, developing structured game plans
- Foster positive relationships with players and parents, enhancing community engagement
- Create an encouraging and inclusive environment that promotes teamwork and confidence

Swim Coach

La Petite Baleen, San Francisco, CA | Mar 2025 – July 2025

- Taught swimming fundamentals to children and toddlers in a safe, structured environment
- Built trust with families through strong communication and reliability
- Managed group sessions, ensuring safety while maintaining engagement and fun

TRANSFERABLE SKILLS (MARKETING-FOCUSED)

- **Leadership & Team Collaboration** – Experience leading teams and influencing group performance
- **Communication & Engagement** – Skilled at motivating, instructing, and connecting with diverse audiences
- **Time Management & Organization** – Effectively balance academics, athletics, and work commitments

- **Brand Representation** – Represent teams and organizations with professionalism and integrity
- **Community Outreach** – Experience working with youth and families in community-based programs

ADDITIONAL HIGHLIGHTS

- Strong interest in **sports marketing, athlete branding, and community engagement campaigns**
- Ability to thrive in fast-paced, team-oriented environments
- Coachable, adaptable, and driven to continuously improve

Target Roles: Sports Marketing Assistant • Brand Ambassador • Community Marketing Coordinator • Social Media & Engagement Intern